



**μTAS2018**

Kaohsiung, Taiwan • 11-15 November 2018

The 22nd International Conference on Miniaturized Systems  
for Chemistry and Life Sciences

# Exhibit & Sponsorship Prospectus

Revised

**Kaohsiung Exhibition Center, Kaohsiung, Taiwan**  
11-15 November, 2018

22nd International Conference on  
Miniaturized Systems for Chemistry and Life Sciences



## Conference Chairs

Gwo-Bin "Vincent" Lee  
*National Tsing Hua University, Taiwan*

Fan-Gang "Kevin" Tseng  
*National Tsing Hua University, Taiwan*

Sponsored by



[www.MicroTAS2018.org](http://www.MicroTAS2018.org)

The **22<sup>nd</sup> International Conference on Miniaturized Systems for Chemistry and Life Sciences (MicroTAS)** is the premier international forum for reporting the latest research results in microfluidics and lab-on-a-chip technologies, including related aspects of microfabrication, nanotechnology, integration, materials and surfaces, analysis and synthesis, and detection for life science and chemistry. The conference is sponsored by the **Chemical and Biological Microsystems Society (CBMS)**.

The four-day meeting brings together researchers across the fields of engineering, chemical, physical, and life sciences, with more than 1,100 researchers within these interdisciplinary fields attending from universities and corporations around the globe. By participating in MicroTAS 2018, your company will build brand recognition and awareness.

## Exhibiting Opportunities

The exhibit booths will be located in the Exhibit Hall with the poster sessions. All refreshment breaks will be held in the Exhibit Hall.

**Location:** Kaohsiung Exhibition Center  
Kaohsiung, Taiwan

**Headquarters Hotel:** **85 Sky Tower Hotel**  
37-85F, No. 1, Tzu-Chiang 3rd Rd  
Kaohsiung 802

### Exhibit Booth Pricing:

	Early Bird Rate (Before 01 March, 2018)	Standard Rate (After 01 March, 2018)
<b>3m x 2m Booth</b>	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,600
<b>Table Top*</b>	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500

\*Table top exhibits are for government entities, academic institutions, and start-up companies of less than four years who have not previously exhibited at a MicroTAS conference.

### Booths include:

Registrations	1 full conference registration and 1 exhibitor-only registration
Partitions	2.5m high, cream colored back/side walls with aluminum frame
Name Fascia	Exhibitor name will be shown in cut out letters
Counter & Chairs	One counter with two folding chairs
Lighting	Three 18W spotlights
Power	One 110V 5A power outlet
Carpet	Carpet will be installed

**Table tops include:** 1 180cm\*60cm (approx. 6') table, 1 chair, 1 identification sign, and 1 exhibitor-only registration. Indicate your booth location preference (refer to exhibit floorplan):

1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_

Booths and table tops receive:

- Company name listed in final program
- Company name listed on the welcome sign
- Company name and logo on the conference website with link to your company's website
- Recognition at the opening general session

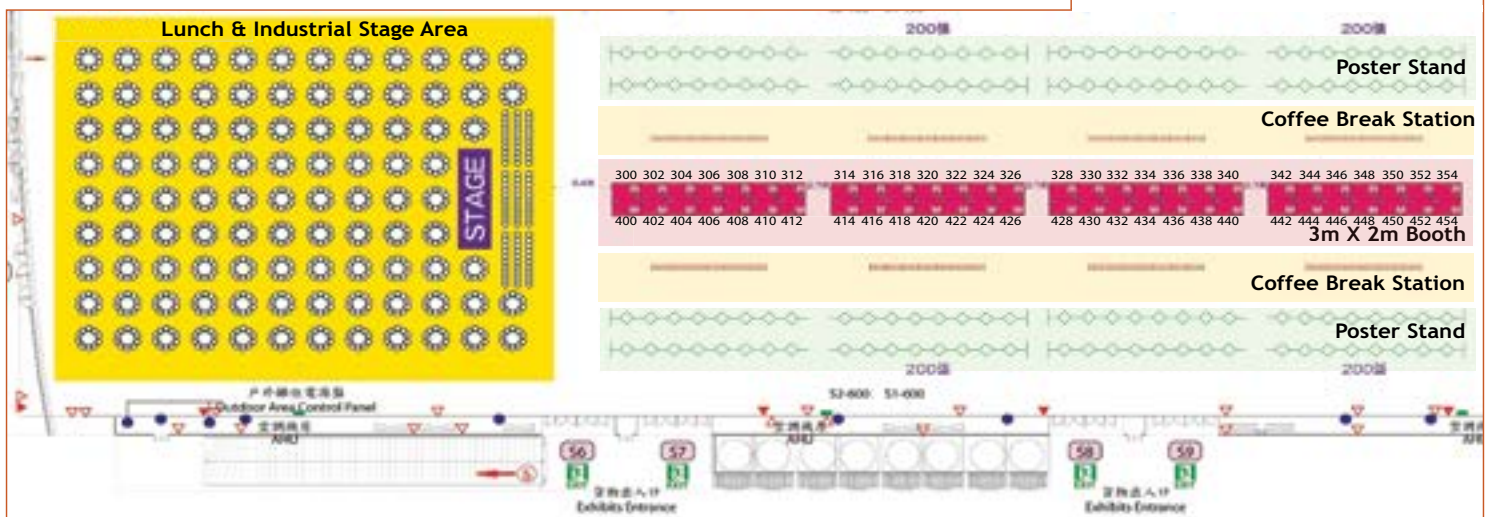
### Exhibit Hall Hours (subject to change):

Exhibits must be staffed during show hours and may not be dismantled before 11:30 on Thursday, 15 November.

Exhibit Set-up	Sunday, 11 November, 2018	15:00 - 17:00
Show Hours	Monday, 12 November, 2018	07:00 - 18:30
	Tuesday, 13 November, 2018	08:00 - 18:30
	Wednesday, 14 November, 2018	08:00 - 18:30
	Thursday, 15 November, 2018	08:00 - 11:30
Exhibit Tear Down	Thursday, 15 November, 2018	11:30 - 15:00

### Quantity

- Booth: 56
- Poster Stand: 800
- Coffee Break Station: 8
- Lunch Seats: 1,000 (100 tables)
- Industrial Stage Seats: 60



## Cancellations

Requests for cancellations must be made in writing. Cancellations received on or before 01 June, 2018 will be assessed a fee equal to 50% of total fees paid. Cancellations made after 01 June, 2018 will not receive a refund. **No refunds will be made for exhibitors who fail to occupy their booths or table tops.**

## Exhibitor Conduct and Use of Space Regulations:

- The exhibitor's display must be contained completely within the specified boundaries of the booth space; no portion of the display may extend into the aisle or into any adjoining booth or other area outside the perimeter of the booth.
- Exhibitors must confine their marketing activities to their booth or table top. *No distribution of company materials is allowed outside the exhibit booth or table top.*
- Exhibitors may not use any portion of the aisles, entrances or other common traffic ways of the exhibit hall for conducting or soliciting business, for promoting products or services, or for distributing literature, materials, or souvenirs.
- No exhibitor may assign, sublet, or share contracted space with another company. Only one company may occupy a single exhibit booth or table top. The same company must occupy its contracted booth or table top for the duration of the show.
- No signs, posters or brochures will be allowed anywhere except within each exhibitor's booth. No signage is to be affixed to ceilings, doors, glass, painted surfaces, decorative walls or columns.

## No Suitcasing Policy

Suitcasing is the act of handing out product literature or samples at a trade show without being an exhibitor. Suitcasing is not allowed inside the Exhibit Hall or on the grounds of the Kaohsiung Exhibition Center. Attendees found engaging in suitcasing will forfeit their badge and be escorted off the show floor; exhibitors who observe this activity taking place are asked to inform show management.

## Indemnification

The exhibitor will indemnify and hold harmless MicroTAS, CBMS, the Kaohsiung Exhibition Center, as well as their agents and subcontractors, from any and all damages and liability arising from or out of the occupancy of space by the exhibitor or the exhibitor's agents or employees, and from any loss or damage arising from any fault or negligence by the exhibitor, or the above-named groups, or any failure on the exhibitor's part to comply with any of the covenants, terms, and conditions herein contained.

## Sponsorship Opportunities

MicroTAS Conference Sponsorships give your company the opportunity to extend your message beyond the exhibit floor and:

- Spotlight company information/products with the most influential researchers across the fields of engineering, chemical, physical, and life sciences
- Receive special marketing and recognition on all conference materials including website, social media, digital and print marketing, and conference program
- Exclusive opportunities to share marketing materials and information with all attendees in pre- and post-conference messaging
- Special recognition throughout the conference and potential speaking time at your sponsored event

## 2018 Conference Sponsorship Opportunities:

### Platinum Sponsor \$12,000

- One (1) premium exhibit booth
- Choice of Sunday Welcome Reception or Wednesday Reception at Grand Hi-Lai Hotel
- Four (4) conference registrations\*
- One (1) full page ad in final program

### Gold Sponsor \$9,500

- One (1) premium exhibit booth
- Choice of conference bag with company log or USB drive with company logo
- Two (2) conference registrations\*
- One (1) 3/4 page ad in final program

### Silver Sponsor \$7,500

- One (1) standard exhibit booth
- Choice of name badges, conference app, or hotel room keys
- One (1) conference registration\*
- One (1) 1/2 page ad in final program

### Bronze Sponsor \$5,000

- 50% discount off exhibit booth
- Sponsor of lunch (Monday, Tuesday, or Wednesday)
- One (1) conference registration\*
- One (1) 1/4 page ad in final program

### Academic Sponsor \$2,500

*For academic institutions only*

- Sponsor of refreshment break in exhibit hall (Monday, Tuesday, or Wednesday)
- One (1) 1/4 page ad in final program

*\*Registrations are not transferable to persons outside the sponsoring company.*

## THANK YOU FOR SUPPORTING MicroTAS!

## More Ways to Get Involved in MicroTAS 2018

Contributor of a Refreshment Break	<input type="checkbox"/> \$2,000
Contributor of the App with the Final Program	<input type="checkbox"/> \$2,000
5" x 7" Notebook	<input type="checkbox"/> \$2,000
6' x 3' Banner in TEC Lobby	<input type="checkbox"/> \$750
Advertising on MicroTAS Website	<input type="checkbox"/> \$500
Industrial Stage	<input type="checkbox"/> \$750

### Final Program Ads - Full Color:

Full Page	<input type="checkbox"/> \$1,000
1/2 Page	<input type="checkbox"/> \$500
1/4 Page	<input type="checkbox"/> \$250



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# Exhibit & Sponsorship Application

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 22<sup>nd</sup> International Conference on Miniaturized Systems for Chemical and Life Sciences described above and is subject to the terms, conditions, and requirements stated herein. The μTAS Conference, upon its written acceptance of this Application, is to assign exhibit booth space or contribution to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or contributions at the fee indicated below. Booths and contributions will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations and times if necessary.

**EXHIBIT BOOTH SPACE** With reference to floor plan, please indicate your booth choices.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	<b>Early Bird</b> On or Before 31 March, 2018	<b>Advanced</b> From 01 April to 30 June, 2018	<b>Standard</b> After 01 July, 2018
<b>3m x 2m Booth</b>	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,600
<b>Table Top</b>	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,500

## REVISED SPONSORSHIP

- |  |   |  |  |  |
|--|---|--|--|--|
| <input type="checkbox"/> Platinum Sponsor<br>\$12,000                        | <input type="checkbox"/> Gold Sponsor<br>\$9,500                  | <input type="checkbox"/> Silver Sponsor<br>\$7,500           | <input type="checkbox"/> Bronze Sponsor<br>\$5,000           | <input type="checkbox"/> Academic Sponsor<br>\$2,500 |
| <input type="checkbox"/> Refreshment Break<br>\$2,000                        | <input type="checkbox"/> Conference App<br>\$2,000                | <input type="checkbox"/> 5" x 7" Notebook<br>\$2,000         | <input type="checkbox"/> 6' x 3' Banner<br>\$750             | <input type="checkbox"/> Industrial Stage<br>\$750   |
| <input type="checkbox"/> Advertising on<br>MicroTAS Website<br>and App \$500 | <input type="checkbox"/> Final Program<br>Full page ad<br>\$1,000 | <input type="checkbox"/> Final Program<br>½ Page Ad<br>\$500 | <input type="checkbox"/> Final Program<br>¼ Page Ad<br>\$250 |  |

**PROGRAM LISTING** Information as it should appear on Website and in the Final Program.

Company _____			
Mailing Address _____			
City _____	State _____	Zip _____	Country _____
Phone _____	Fax _____		
Website _____	Contact Email _____		

## CONTACT PERSON

Contact Name _____	
Phone _____	Email _____
Signature _____	Position _____

## PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in USD (\$) ONLY to: MicroTAS 2018 Conference
- Bank Wire Transfer** Bankwire transfer information will be sent to you upon receipt of this contract.
- Credit Card Payment**  VISA  MasterCard  American Express

**TOTAL \$** \_\_\_\_\_

Card Number _____	Expiration date _____	Verification Code _____
Cardholder Signature _____	Billing Address: _____	
City _____	State _____	Zip _____ Country _____

**Please complete form and return with payment to:**

MicroTAS 2018 c/o CBMS, PO Box 723248, Atlanta, GA 31139-0248 USA • Phone: 847-686-2288 • Email: Info@cbmsociety.org